

HOPE CUP SOCCER TOURNAMENT FOR BOYS AND GIRLS ON 10th & 11th Dec 2010 AT NAIROBI TECHNICAL INSTITUTE GROUNDS SPONSORED BY NORKEN (I) LTD.



Caption (L-R); *Girls' football entertain fans from various homes*

On the 10th & 11th of December 2010, Norken (I) Ltd sponsored a children's football tournament of about 15 teams from various homes and orphan-ages at the Nairobi Technical Institute Grounds in Ngara.

Norken provided 16 leather stitched branded footballs and a small cash donation towards the logistics of the tournament.

The event was designed purely for needy, Orphaned children with categories of under 18, under 14, and under 10 Years for both boys and girls.

The event is an annual activity which marked its 5th year in 2010 and was organized by *Elevate Kenya* a nonprofit organization with the objective of identifying the childrens talents as well as keeping them engaged fully during Christmas festivities and other school holiday months.

The two days were marked with fun filled activities for the children and Norken Staff had the opportunity to not only watch, coach, feed the children but also interact with participants and home mangers and appreciate the various challenges found within our society. We take this opportunity to thank those of us who volunteered and found time to share in this experience.



Caption (L-R); *A total of 12 Homes participated and took home Norken (I) Ltd branded footballs.*

The participating homes and centers included;

- Maximum Miracle – Kahawa Sukari
- Better Life – Mathare North
- Stars for Jesus - Kiambu
- Morning Star - Kiambu
- Jireh – Kahawa West
- Familia - Kasarani
- House of Mercy – Kahawa West
- Kids to Kids – Westlands
- Shangilila – Kangemi
- Young Angels – Pangani
- Kensum – Eastleigh
- Jamii – Kibera
- Gospel Assembly – Ruaraka
- Good Hope (Guest Team from Mombasa)

Sponsors

Norken (I) Ltd, Missions of Mercy, Brookside Dairy, Nairobi Projectors Services, Milele FM, Gospel Assembly Church Nairobi, Kambakia Christian Centre Meru, New Beginnings Orphanages, Premier Foods, Liztan Enterprises, Friends of Elevate Kenya (FEK).

Publicity

Pre-Event - Milele FM, during the Event - Nation, Standard & Milele FM

Conclusion

The Sponsorship was a success from the Organizations above that facilitated Transport, Lunch, Trophies, Officials/Referees allowances and logistical operations during the two day tournament. Well done everyone!